

**Objective:** To explore and direct audio-visual narratives and to become a prolific Copywriter/ Content Writer

**Educational Qualification:**

- Bachelor of Applied Art from Sir J.J. Institute of Applied of Art, Mumbai (2002)
- H.S.C from Vivekanand College, Kolhapur (1997)
- S.S.C from Chhatrapati Shahu Vidyalaya, Kolhapur (1995)

**Work Experience:**

- Worked as **Graphic Designer** in Mumbai with **Triton (Mumbai)** (2002 – 2003)
- Worked as **Visualiser** in Mumbai with **Percept/H** (Mumbai) (2003 – 2005)
- Worker as an **Art Director** with **MAK** (2005-2006)
- Worked as the **Creative Head** with **Paradigm Plus**, Pune (2006 – 2008)
- Worked as **Senior Art Director** with **Xebec**, Pune (2008 – 2010)
- Worked as **Creative Strategist** and **Content Writer** for **Social Media** at Xebec Digital, Pune (2008 – 2010) where I have worked on brands like Symbiosis, UTM, Maharashtra Tourism, Rambandhu Masale, Phoenix Market City, Cox and Kings etc. (2011 – 2012)
- Worked as **Design Head and Creative Strategist** with **Indian Magic Eye, Pune** (2012 – 2013)
- **Editor** for the online lifestyle magazine named **Notnorth**. (2013 - 2015)
- Worked as **Visualiser and Graphic Designer** on brands like Parle, Sahara Airlines and Sahara Housing, Phoenix Market City, Maharashtra Tourism, Pantaloons, DSK, Pinnacle Realty, Amit Realty, Kalpataru, Sandvik, Bank of Baroda, Siyaram's, Nayaab Jewellers, Symbiosis, RL Jewellers, Flame college of Liberal Arts, SHARP Electronics, LEVIS etc.
- Worked as **Creative Consultant** and **Senior Copywriter** with **Media Vinspa, Pune** (2015 - 2016)
- Worked as **Content Writer** and **Design Head** for **Social Media Ad agency**  
- **The Anonymous Click, Pune.** (2016 - 2018)  
Strategised and gave content for **Social Media**.
- Worked as **Visiting Faculty** for print and audio visual media at **Symbiosis School of Liberal Arts**.
- Had my own column of articles on **World Cinema** in **Pune Mirror**.
- Work as **English Voice Over artist**
- Worked as blog writer for various clients on diverse topics.
- Work as an **Anchor**.
- Currently working as **Senior Copywriter and Creative Strategist** with **Qurious Design, Pune**.
- **Other Interests:** Reading, Traveling, Music, Sports and Cinema.
- **Contact Details:** email - [pele.samba@gmail.com](mailto:pele.samba@gmail.com)