

Creative presentation for Phoenix Market City



XEBEC

YOUR **BRAND** PARTNER

Pre-launch Hoardings



There's always a place for one more...



Bitter, salty, sour, sweet, spicy,



Reel life to real life...

Freewheeling experience...for a change!



Double spread Launch ad



PHOENIX
MARKETCITY
PUNE

Pune gets its first real mall!

- 9 Screen PVR multiplex ► 5 storeys of hi-end retail
- Gaming centre & kids play zone ► Multi-level parking for over 1600 cars

11 lakh sq.ft. of Retail, F&B, Entertainment & Hospitality.

Pune finally gets its real mall.

It's not just a mall, it's a whole world!

Excitement and fun for every family!

Shopping | Movies | Entertainment

Viman Nagar, Pune, Maharashtra, India



Post launch hoardings



Be a world shopper

5 stories of high street shopping.

11 lakh sq.ft. of retail, entertainment, fashion, lifestyle.....



PHOENIX
MARKETCITY
PUNE



Taste the world!

More than 100 eateries

11 lakh sq.ft. of retail, entertainment,
fashion, lifestyle.....



**PHOENIX
MARKETCITY
PUNE**



Get your dose of fun

9 screen multiplex and gaming

11 lakh sq.ft. of retail, entertainment,
fashion, lifestyle.....



PHOENIX
MARKETCITY
PUNE



Even your wheels need their space

Parking for over 1600 cars...

11 lakh sq.ft. of retail, entertainment,
fashion, lifestyle.....



PHOENIX
MARKETCITY
PUNE



Shopping bag



Mall external branding



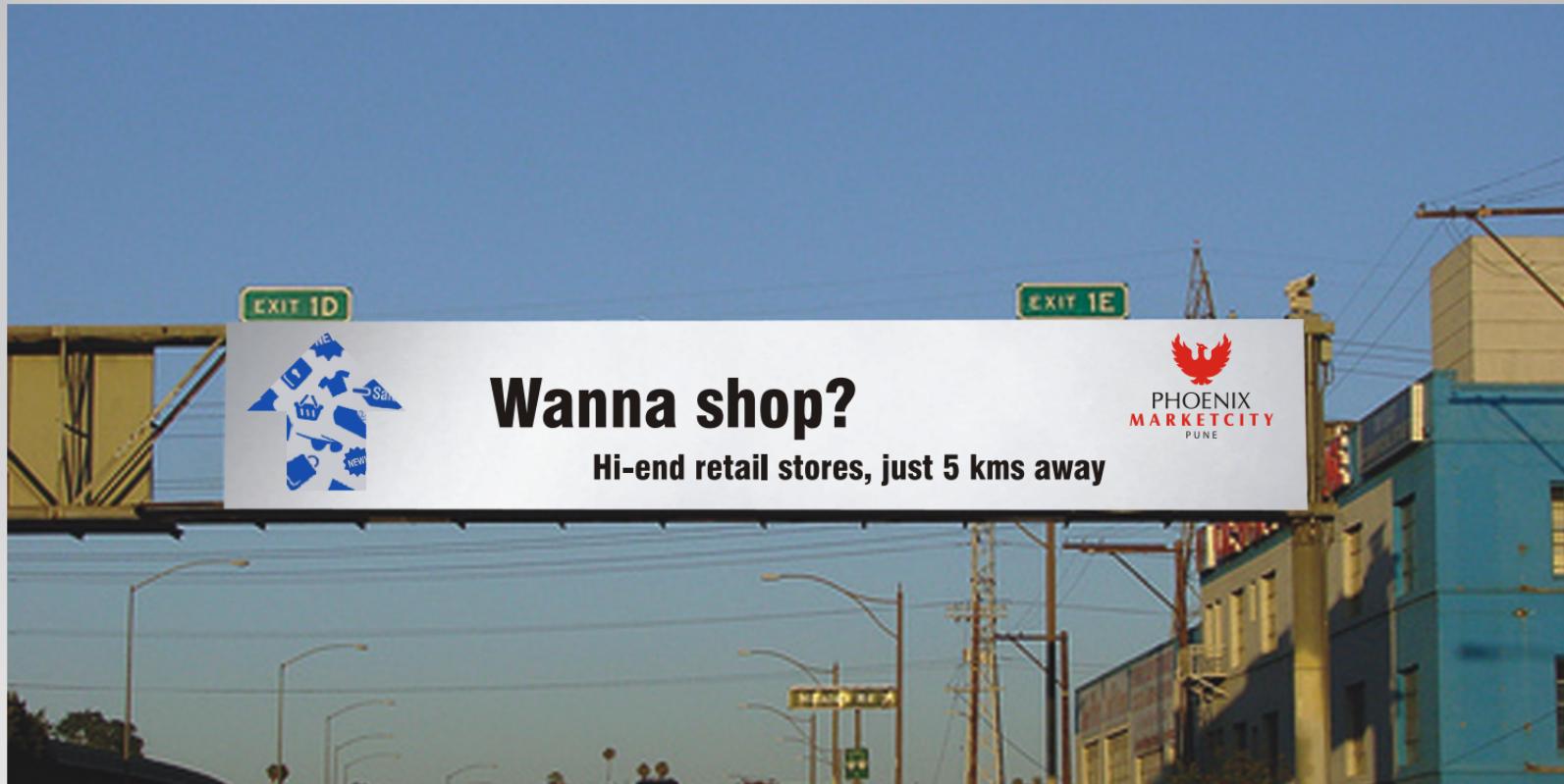
Mall interior



Gift wrapping paper



Bus stop panel



Gantry 1



Gantry 2



Auto rickshaw hood



Bus stop panel



Bus stop panel innovation

**9 screen
PVR multiplex**



**PHOENIX
MARKETCITY
PUNE**



Kiosk

5 stories of
hi-end retail



PHOENIX
MARKETCITY
PUNE

PHOENIX
MARKETCITY
Viman Nagar, Pune

CALL- 94248-23456

PHOENIX
MARKETCITY
Viman Nagar, Pune

PHOENIX
MARKETCITY
Viman Nagar, Pune



Kiosk



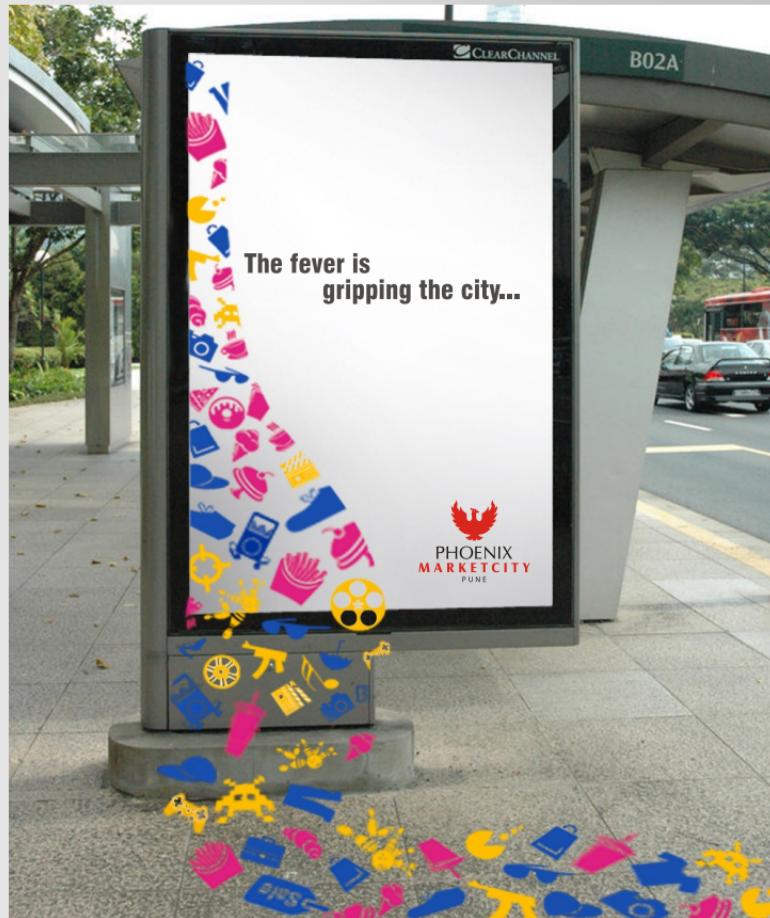
Mobile hoarding



Airport Branding



Airport branding panel



Media innovation - Kiosk



Panels



Building drop down



Media innovation - Zebra crossing



Coffee mug



Branded lunch box



Caps



T - Shirts



T - Shirts





Entertainment



T - Shirts



Branded compass



Bus



Viman Nagar, Pune, Maharashtra, India

Ride the wave of
shopaholism!

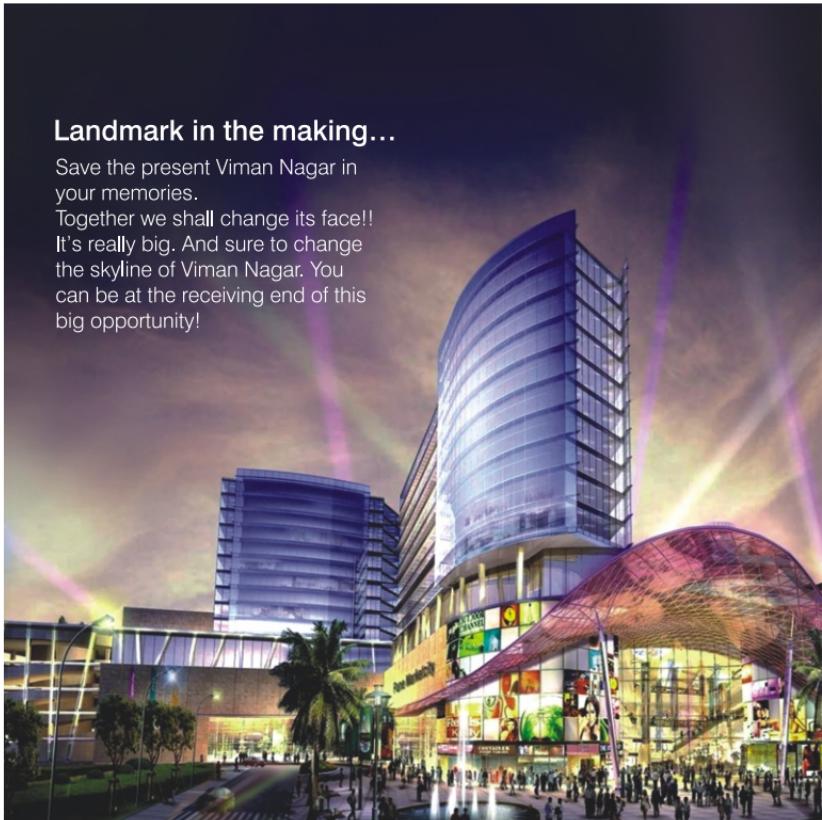


B to B Brochure - Cover

Landmark in the making...

Save the present Viman Nagar in your memories.

Together we shall change its face!! It's really big. And sure to change the skyline of Viman Nagar. You can be at the receiving end of this big opportunity!



11 Lakh sq. ft of megospace!

You're sure to attract eyeballs and enjoy foot falls...

Plethora of world class brands and a wide variety that suits every budget. Needless to say, your target customer is gonna be here. Guaranteed!

