

Pallavi Patil

Portfolio

pele.samba@gmail.com

COSMOS BANK

Corporate Campaign



COSMOS The Vital Touch

You have certain ideas about your financial planning. We add our little bit to these ideas and help you shape them to perfection. Through our products and caring services, we offer that master touch to each one of your aspirations.

107 year old legacy of trusted banking

120 branches and extension counters across 6 States

India's leading co-op. Bank to offer full-fledged Internet Banking Services

Business set up of more than Rs. 22,000 cr.



Estd. 1906

COSMOS BANK

THE COSMOS CO-OP. BANK LTD. (Multistate Scheduled Bank)

Head Office : Cosmos Heights, 269/270,
Shaniwar Peth, Pune - 411 030. Ph. 020-24409100

customercare@cosmosbank.in
www.cosmosbank.com



COSMOS The Experienced Help

At Cosmos, adding that extra something has been a habit. Be it in our advanced services or our versatile products, we strive to let our experience and legacy make a difference. Not only to your banking experience but to your life as well.

107 year old legacy of trusted banking

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COSMOS The Timely Provision

We lend, not with attitude but gratitude. We are thankful to turn your dream into a reality through our various loans that serve various purposes. Easy, with reasonable interest rates and repayment periods, they are our ways of nurturing people and their aspirations.



CAR LOAN

E.M.I.: Rs.1725/-* (per lakh)
Duration - 7 yrs.



HOME LOAN

E.M.I.: Rs. 949/-* (per lakh)
Duration - 20 yrs.



COSMO CREDIT

E.M.I.: Rs. 2250/-* (per lakh)
Duration - 5 yrs.

*Conditions Apply.



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COSMOS The Efficient Planning

We help you plan your future by offering efficient and secure ways to invest. Our diverse deposit schemes and attractive interest rates are our ways to ensure that your future is safe and blessed with happiness.

COSMO 108

DEPOSIT SCHEME

Interest Rate **10.25%*** For All

Tenure : 15 months

COSMO DEPOSIT SCHEMES

Cosmo Umbrella

Cosmo Tax Saver

Cosmo Premium

Cosmos Flexi Fixed

* Conditions Apply.



Estd. 1906

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COSMOS The Constructive Contribution



HOME LOAN

E.M.I.: Rs. 949/-* (per lakh)

Duration - 20 yrs.



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THE COSMOS CO-OP. BANK LTD. (Multistate Scheduled Bank)

customercare@cosmosbank.in

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Cosmo Touch

Poll kiosk

COSMOS BANK

Wealth Management Brochure



Head Office: Cosmos Heights, 269 / 270, Shaniwar Path, Pune-30. Ph.: 020 24409100 / 24454900
www.cosmosbank.com | nricell@cosmosbank.in

Disclaimer: The information given in this brochure is only for educative purpose and is not intended to be a solicitation of business in whatsoever manner.

Giving Wings
To Your Wealth



COSMOS BANK
THE COSMOS CO-OP. BANK LTD. (Multistate Scheduled Bank)



■ Business loans

Timely finance to explore new business opportunities.

- Collateral-free loans available up to Rs. 10 million
- Decentralized operations for faster processing & quick disbursement of loans
- Attractive interest rates & commission charges
- Easy switch-over of banking limits
- Hassle-free renewals with minimum documentation

■ Business insurance

Effective risk management for businesses of all kinds and sizes.

- Fire Insurance
- Marine Insurance
- Industrial Insurance
- Corporate Insurance
- Liability Insurance
- Shop Insurance



Exclusive benefits

We believe that your relationship with us goes beyond banking. So you and your family enjoy a wide range of lifestyle exclusives, specially handpicked for you.

- Special discounts on dining at a range of restaurants across the country
- Attractive discount packages on domestic & international travel as well as premium 5 star hotels
- Exclusive invites for cultural & entertainment events viz., movie screenings, music concerts, art exhibitions, theatre workshops.



Resource center

Your dedicated Relationship Manager and team of Financial Experts continuously provide you with insights on the latest financial market developments and emerging opportunities and risks. You get access to premium research publications on the macro-economic environment, asset classes, market events and investment strategies.

■ Tools & calculators

Provision of personal finance tools
Financial goal planner Investment calculator
Retirement planner Wealth calculator
EMI calculator

■ Global outlook & research

In-depth insights on global financial markets and their likely impact with periodic research reports and specialized reports focused on the macro-economic financial environment.

■ Investment insights

A weekly update on the key Indian economic issues, debt market movements and forex outlook, with an update on macro financial market data to help you make sound decisions regarding your investments.



Investment prospects for Non Residential Indians

One of the fastest growing economies, India holds tremendous investment potential for NRIs. Ranging from equity, fixed income to real estate and more, it offers many attractive investment avenues across a variety of asset classes. However, these offerings should be customized to your risk profile as well as your unique goals and this is where we come in.

We help you tap these opportunities with comprehensive database of Indian capital markets and effective risk management tools. With a dedicated research team as well as wealth management products and services, we provide you with an array of investment options including mutual funds, portfolio investment and many other eligible schemes.



Cosmos Bank

Road to accelerated growth

Originated in 1906, Cosmos Bank is the leading co-operative Bank in India with a business set-up of Rs. 22,000 crore+. It has continuously provided its members and account holders with excellent growth opportunities through its constantly expanding network of modern branches. Currently a network of 133 branches across 8 states, the Bank offers traditional as well as modern banking products and personalized services to its millions of customers. Over the years, it has upgraded its services by employing state-of-the-art technology and has successfully enabled advanced free services such as full-fledged internet banking, mobile banking and many more. The Bank is an authorized dealer in foreign exchange and has established trade relationships with more than 100 banks around the world.



With a strong foothold in banking sector, Cosmos offers you effective wealth management tools compatible to your investment objectives and risk profile. Backed by continuous research of Indian capital markets, it provides you with sound investment advice and risk management solutions.

Managing your best resource

Wealth plays diverse roles in over the period of your lifetime. From initiating a new business to taking it forward, from providing for children to securing their future and from planning retirement to ensuring wellbeing of the next generation, wealth shapes your life and fulfills your goals. At Cosmos Wealth Management, we offer you comprehensive assistance to manage your wealth, to cater the evolving financial needs at different stages of your life.



Right time, right solution!

We understand that you have unique needs at every stage of your life. Hence every service we provide is connected to your investment objective unique that stage.

Enhanced protection

Our experts design appropriate risk management processes to periodically re-balance your investments. This results in growing investments whenever there is an opportunity and staying protected during a downturn.



Effective management

With innumerable investment options available, it has become pertinent to manage your wealth optimally. Our Investment Advisors are dedicated to continuously reviewing your investment to ensure your money always works as hard as you do.



Dynamic growth

As a Cosmos customer, you have a dedicated Relationship Manager at your disposal. Your Relationship Manager will work closely with you and our investment experts to suggest superior investment solutions to meet your specific objectives-taking into account the current economic environment.



Products & services

Your investment goals and risk appetite change over time. So should the nature of assistance and advice you require. Precisely why, we bring you a diverse range of products and services to meet your unique Banking, Investment and Insurance needs.

Our products & services are segregated in two suites:

- Personal Banking
- Business Banking

Personal banking

Banking products & services

- | | |
|------------------------|---------------------------------|
| Savings Accounts | Car Loan |
| Family Wealth Accounts | Foreign Exchange Services |
| Demat Account | NRI-centric Deposits & Services |
| Home Loan | Lockers & e-Locker |



Funds & investments

- Mutual Funds
- Portfolio Management Services
- Alternative Investments
- Deposits

Insurance & risk protection

- Life Insurance
- General Insurance

Investment management

- Model Portfolio
- Research Reports
- Risk Profiling
- IMAP Ratings

Investment advice

- Personalised Relationship Manager
- Customer Service Manager
- Team of Experts
- Request a Call

Business banking

Help to maintain cash flow in your business.

- Special Current Account & Services
- Trade Services



Random Work



LOOKING FOR YOUR BOYFRIEND?
MAY BE HE'S LOST IN YOUR EYES!

COLOURED CONTACT LENSES

**BAUSCH
& LOMB**

Empowering smiles
with a powerful stroke!



Because for every sixer they hit at the IPL, Rs. 6,000/- will be donated by Pinnacle Group to
'Apulkee'- an NGO working for the welfare of drought affected farmers in Maharashtra.

You can join in too.

An initiative by the Pinnacle Group.

You too can offer a helping hand by depositing your cheque
drawn in favour of 'Apulkee Samajik Sanstha' in a sealed envelope
with your name and address details at:

Times House, FC Road, Pune 4111004

For more information, visit www.apulkee.org



Head Office: 1641, Madhav Heritage, Tilak Road, Pune 411 030.

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MYOPIA?

DON'T WORRY. WE'VE COME CLOSER!

OPENING SOON AT CAMP, PUNE.

**BAUSCH
& LOMB**



Net Weight
1 kg



**IDLI AND DOSA
BATTER**
Fresh & hygienic

P & G

WOMAN'S DAY

ADS



We salute the SUPERWOMAN in you

HAPPY WOMAN'S DAY

**PNC**
Jewellery & Gems
Sarat, Jewellers & Exporters



OFTEN, RESPECT
IS PRECIOUS THAN A DIAMOND

HAPPY WOMAN'S DAY


PNG
Jewellery & Gems
Sarat Jewellers & Exporters

WOMAN

This world is a mere reflection of you

HAPPY WOMAN'S DAY


PNC
Jewellery & Gems
Sarat, Jewellers & Exporters



MAGIC
MO  DS
MULTITUDE OF FACETS

On the occasion of the International Woman's Day,
we honour the Woman, her countless mysteries
and priceless strengths.


PNG
Jewellery & Gems
Saraf, Jewellers & Exporters



Mirror, mirror on the wall...she is the strongest of them all

HAPPY WOMAN'S DAY

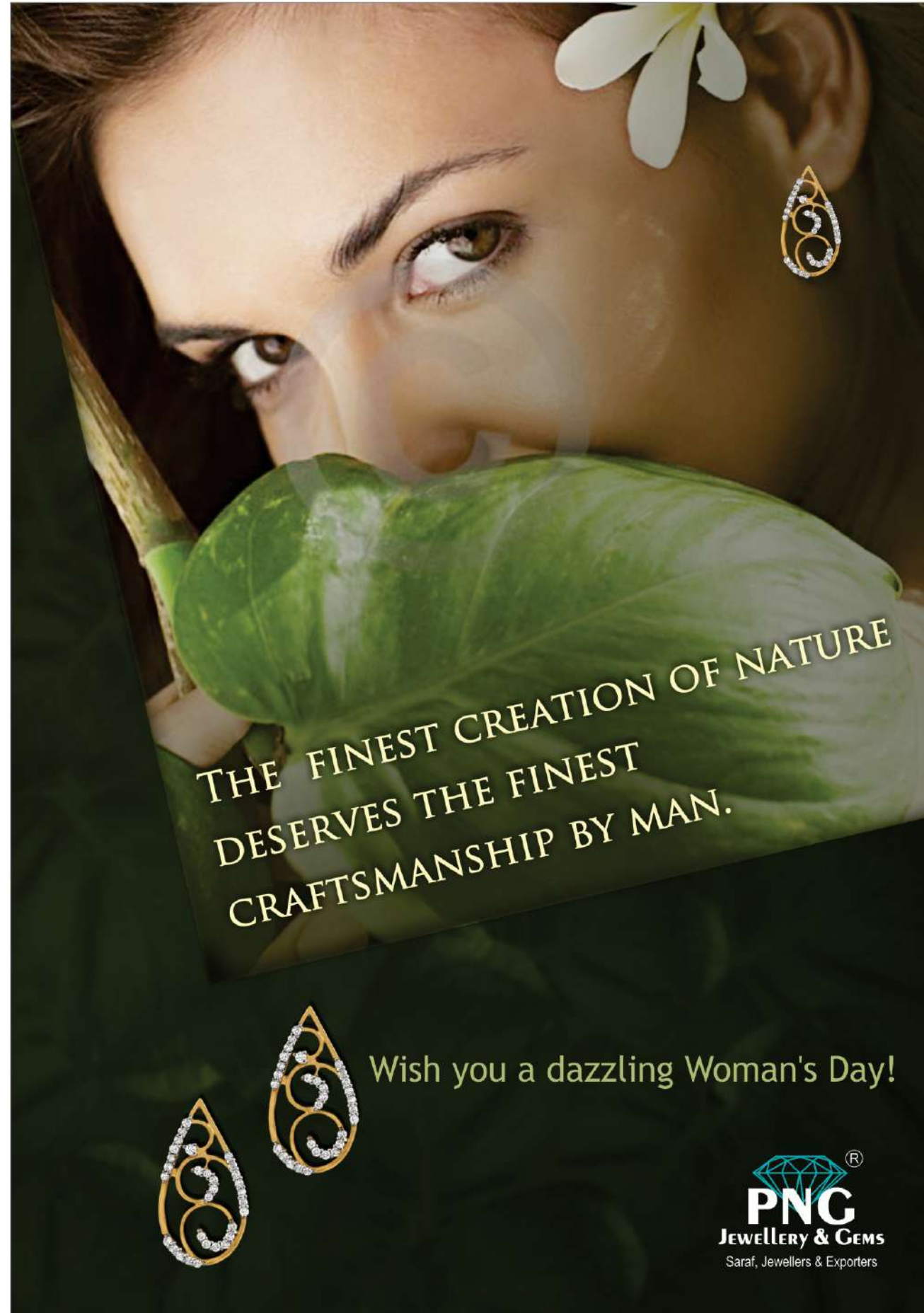




AN EPITOME OF GRACE
AN EMBLEM OF GLORY
WITH EVERY GLITTERING MOMENT
TELLING A UNIQUE STORY

Our salute to the Woman
and the Womanhood, this Woman's Day!


PNG[®]
Jewellery & Gems
Saraf, Jewellers & Exporters



THE FINEST CREATION OF NATURE
DESERVES THE FINEST
CRAFTSMANSHIP BY MAN.



Wish you a dazzling Woman's Day!


PNG
JEWELLERY & GEMS
Saraf, Jewellers & Exporters



*The finest creation of nature
deserves the finest craftsmanship by man.*

Wish you a dazzling Woman's Day!


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Jewellery & Gems
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FOR MELODIOUS BEGINNINGS...

Greetings on Gudhi Padwa


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FOR MELODIOUS BEGINNINGS...

Greetings on Gudhi Padwa


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Rise up to a new beginning

Greetings on Gudhi Padwa



PUNE - LAXMI RD. | PAUD RD. | CAMP | SATARA RD. | SINHAGAD RD. | CHINCHWAD | NASIK | MUMBAI | SATARA



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Pinnacle Group Ads

पाडव्याचा गोडवा

आंब्याच्या पानाचं तोरण
नक्षीदार रांगोली
सजलेली गुढी
साखरेच्या गाठी
पक्वान्नांचा बेत
मोठी खरेदी

मुहूर्ताचे हे क्षण
मनाला आनंद देणारे.
नाट्यातला
गोडवा वाढवणारे.

हे क्षण सदैव साजरे
व्हावेत
असं आम्हांला वाटतं.
म्हणूनच तुमच्यासाठी
'पिनकल घर'

सर्वांना गुढीपाडवा व नववर्षाच्या
हार्दिक शुभेच्छा !

हेड ऑफिस : 1641, माधव हेरिटेज, टिळक रोड, पुणे : 411 030 •

फोन : +91 20 2432 4332 / 33 | 88888 80247 | 90110 52510

ब्रॅच ऑफिस : 814, डिमैक हाऊस, ४था मजला, लॉ कॉलेज रोड, पुणे : 411 004

फोन : +91 20 2567 1111 / 22 ई-मेल : info@pinnaclegroup.in



CREDAI
PUNE METRO

संस्कृती जपणारी परंपरा...



व्हाडांना हिनवी पालवी फुटते,
आंब्याला मोहन येतो,
कुलं नंगांची उधळण करतात,
मृष्टीतल्या या
चैतन्यभयी वातावरणात
आपलं नववर्ष मुक्क होतं.
निमगाळी अमणानं नातं
जपणारी
ही आपली संस्कृती.
जिचं प्रतिबिंब उमटतं,
'पिनेकल' घरांगध्ये !



आपल्या सगळ्या गुढीपाडवा व नववर्षाच्या हार्दिक शुभेच्छा !

हेड ऑफिस : 1641, माधव हेरिटेज, टिळक रोड, पुणे : 411 030 •
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फोन : +91 20 2567 1111 / 22 ई-मेल : info@pinnaclegroup.in



Kerashine Oil Campaign





Home spa within your reach

Trust the purest. Kerashine, the oil that cares for your entire family in more ways than one. Strong, smooth hair, scalp nourishment, head and body massage and skin care, Kerashine has in store many happy returns. So go ahead. Take the plunge and rejoice forever.

Strong, smooth hair | Skin care | Scalp nourishment | Massage

Mtd by : Ramkrishna Oil Mills, A/67 M.I.D.C. Area, Osmanabad. Pin 413 501. (M.S.) India
Customer Care No. : Mfg Licence No. : 10012022000115

📞 9978789942 | 9978789942



Home spa within your reach

Trust the purest. Kerashine, the oil that cares for your entire family in more ways than one. Strong, smooth hair, scalp nourishment, head and body massage and skin care, Kerashine has in store many happy returns. So go ahead. Take the plunge and rejoice forever.

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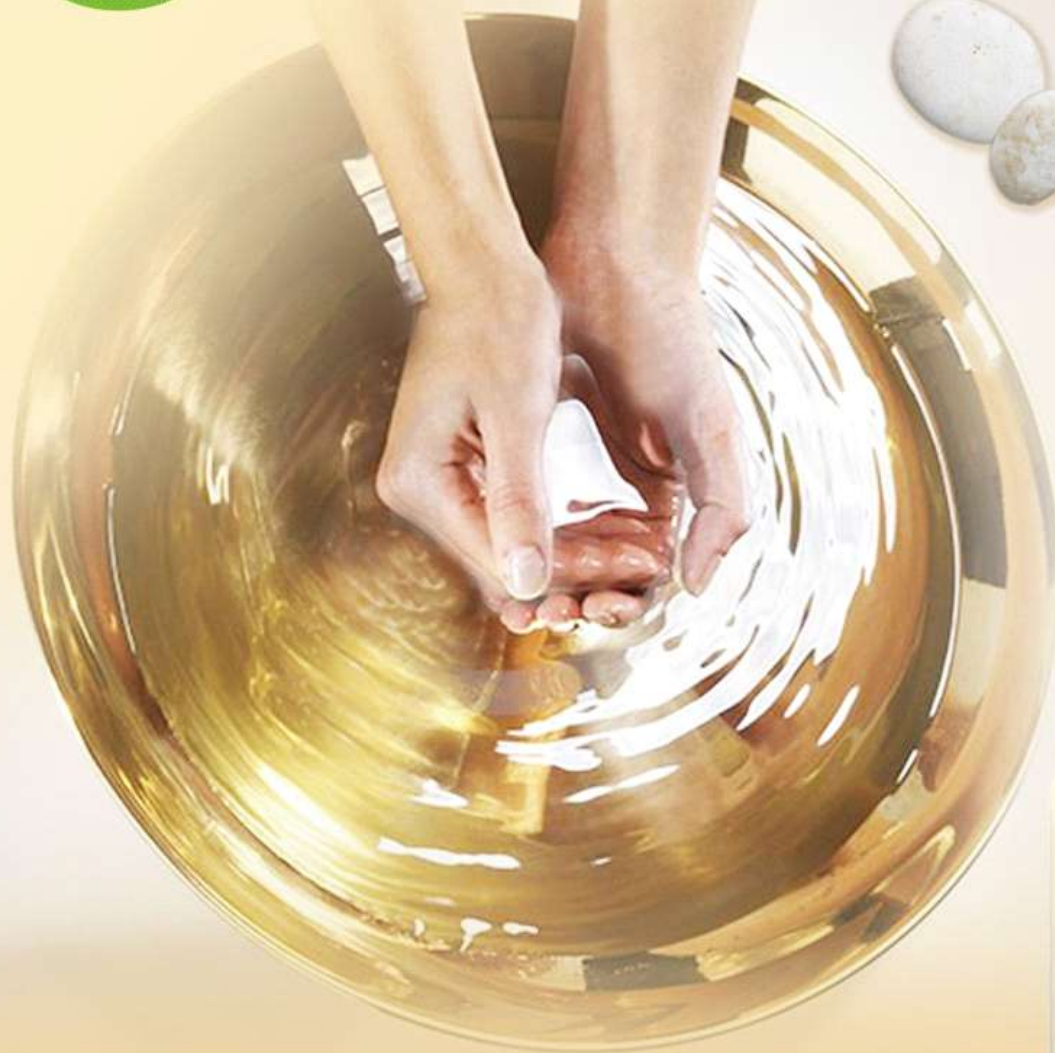
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Home spa within your reach



Strong, smooth hair
Skin care
Scalp nourishment
Body massage



Home spa within your reach

Trust the purest. Kerashine, the oil that cares for your entire family in more ways than one. Strong, smooth hair, scalp nourishment, head and body massage and skin care, Kerashine has in store many happy returns. So go ahead. Take the plunge and rejoice forever.

Strong, smooth hair | Skin care | Scalp nourishment | Massage

Mtd by : Ramkrishna Oil Mills, A/67 M.I.D.C. Area, Osmanabad. Pin 413 501. (M.S.) India
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Home spa
within your reach

Strong, smooth hair
Skin care
Scalp nourishment
Body massage



Innovative Hoarding on site

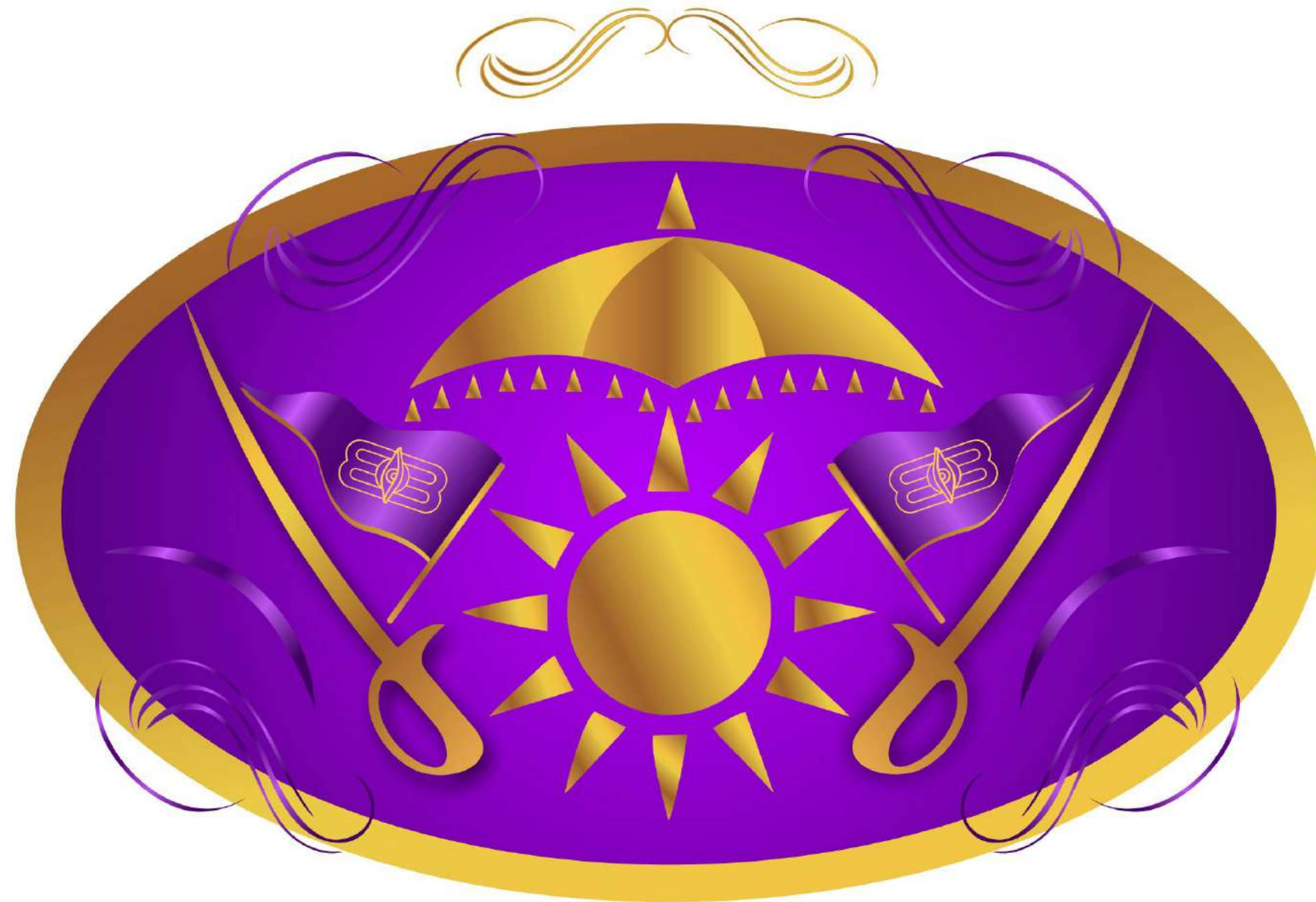


Innovative media

Shivraj Bhosale Patil
Family logo



BHOSALE - PATIL



BHOSALE - PATIL



ਬੇਰੌਡਵਾਇ - ਪਾਟੀ



SHIVRAJ
BHOSALE PATIL

Kerashine Oil

Complete family oil campaign



Now a Complete Family Oil
with many happy returns!

Feel the sheer bliss of nourishment!
Trust the purest. Kerashine,
the oil that cares for your entire family
in more ways than one.
Strong, smooth hair, scalp
nourishment, head and
body massage and skin care,
Kerashine has in store
many happy returns.
So go ahead. Take the plunge
and rejoice forever.



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Magazine Ad



Now a Complete Family Oil with many happy returns!



Strong, smooth hair
Skin care
Scalp nourishment
Body massage



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Now a Complete Family Oil
with many happy returns!

Strong, smooth hair
Skin care
Scalp nourishment
Body massage



Neera Devghar

Brochure

तुमच्या आनंदी क्षणातले सोबती - लॅण्डस्केप रीअॅल्टिज प्रा. लि.

वाढत्या शहरीकरणात निसर्गाची साथ जरी सुटली तरी ती आस मात्र आजही तितकीच आहे. सुद्धीत निसर्गरम्य ठिकाणी होणारी सर्व पाहिली तर हे सहज लक्षात येतं. पण अशा ठिकाणी आनंद असतो, आपलेपणाचं सुख मात्र नाही. आपली हक्काची जमीन असावी असं अनेकांना वाटतं. हेच स्वप्न पूर्ण करण्यासाठी लॅण्डस्केप रीअॅल्टिज प्रा. लि. आज प्रकल्प साकारत आहे. तुमच्यासाठी निसर्गाच्या सानिध्यातला प्रकल्प शोधताना, लॅण्डस्केप रीअॅल्टिज प्रा. लि. तुमच्या गरजांचा व सॅरीयॅचाही विचार करते. विश्वस्तनीय व पारदर्शक व्यवहारातून ग्राहकांशी आपुलकीचे नाते जोडते.

या, हे क्षण आपलेसे करण्यासाठी आजच संपर्क साधा.

020 - 64703004/5



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इथे प्रत्येक क्षण, असेल तुमच्यासाठी...

NeeraDevghar



7 a.m.

| उगवतीचे क्षण...

पूर्वेला जेव्हा जाग येते, तेव्हा इथला निसर्ग खऱ्या अर्थाने उजळतो. क्षितिजावर रंग उघडले सूर्य उगवतो. कोयळ्या पानांवर टपोरा मोती चमकतो.

आम्ही तुमच्यासाठी शोधलेय, निस्सर्गातले एक सत्य स्थान. जिथे अथांग जलाशया समोर बसून तुम्ही वाफाळली कॉफी घेत असाल. स्यावेळी सकाळचे हे सोनेरी क्षणही तुमच्यासाठीच असतील.



11 a.m.



| पूर्वान्हीचे क्षण

सकाळ जशी पुढे सरकू लागते तसे हे ठिकाण अधिकच फुलू लागतं.
पाण्यावर उठणाऱ्या तरंगप्रमाणेच झाडा-पानांचीही कितळिलाट सुरु होते.
या प्रसन्न वातावरणात पीटपुजेचा 'छोटा ब्रेक' आटपून तुम्हीही मिसगांशी
एकरूप व्हाल आणि तेव्हा हे पूर्वान्हीचे क्षणही तुमच्यासोबत असतील.

इथे प्रत्येक क्षण, असेल तुमच्यासाठी...





5 p.m.

| माध्याह्नीचे क्षण

इथे सूर्य जसा डोव्यावर येऊ लागतो तशी हिरवीगार झाडे लावली घरू लागतात. निळ्याशार पाण्यात तरंग उठतात. चाडूकडे असले नीरव शांतता आणि अधोमधे पक्ष्याची किलबिल.

अशा रम्य वातावरणात कुटुंबासोबत मनसोबत गप्पा माराय्यात. आवडीचे पुस्तक वाचाय. मुलांसोबत क्रिकेट खेळावे किंवा डोव्यावर निवांतपणे पडुडावे. तुमच्या मनातल्या इच्छा पूर्ण करणारे हे स्थान, जिथं दुपारचे हे क्षणही तुमच्यासाठीच असतील.



6 p.m.



। मावळतीचे क्षण

मावळतीची किरणे इथे जलाशयात विहारास लागतात, तसे पशीही घरट्याकडे वळतात. ताजी हवा सर्व आसमंत व्यापून टाकते आणि सर्वत्र अनोखा उत्साह संचारू लागतो.

या उत्साही आसमंतात जलाशयात नौकाविहार करण्यास सुख तुम्ही अनुभवाल तेव्हा मावळतीचे हे क्षणही तुमच्यासाठीच असतील.



9 p.m.



। चांदण्यातले क्षण

आनंदाच्या दिवसानंतर येणारी इथली रात्री तितकीच सुंदर असते. इथे गजबजाट असतो ताऱ्यांचा आणि आवाज वाऱ्याचा. चंद्राच्या शीतल प्रकाशात धमधमणाऱ्या पाण्याने रात्रीचे सौंदर्य आणखीन खुलून येते.

या सुंदर पार्श्वभूमीवर आज-आजोबांनी गोष्टी सांगायला आणि नातवंडांसोबतच तुमच्यासारख्या मोठ्या मुलांनीही त्या रितवयाच तन्मयतेने ऐकायला. छान कॅम्प-फायर करावा किंवा चांदण्या मोजत निवोत व समाधानाची झोप घ्यावी. सुखाच्या या प्रहराचा आनंद घेताना रात्रीचे हे क्षणही तुमच्यासाठीच असतील.



| प्रत्येक क्षणातलं सुख

आनंदात सुरू होणारा दिवस आणि चांदण्यात सरणारी रात्र रोज नव्याने अनुभवावी अशी ही सुंदर भूमी. इथला प्रत्येक क्षण हा तुमचा व्हावा. या क्षणातून तुमच्या आयुष्यात खऱ्याखुऱ्या सुखाचा वर्षाव व्हावा यासाठीच 'लॅण्डस्केप रीअॅलिटेज्' साकारत आहे, हा अभिजात प्रकल्प.

NeeraDevghar

पुण्यापासून अगदी जवळ, नीरा-देवघरच्या निर्मलस्म्य परिसरातला हा बंगलो प्लॉट्सचा प्रकल्प. नीरा-देवघर धरणाचा अथांग जलाशय हे या स्थानाचं प्रमुख आकर्षण, निळं आभाळ, निळं पाणी आणि हिरवीगार झाडं हे सुख तुम्हाला देण्यासाठी हा प्रकल्प अगदी नियोजनपूर्वक विकसित करण्यात येत आहे.

Neera Devghar
Brochure - Option 2



LANDSCAPE
realty

Sinhagad Road : Manikbaug, Near Pushpak Mangal Karyalay Pune. 020 - 60708701/02
Corporate office (Swargate) : Laxminarayan Talpade to Tilak Mahavidyapeet road, Mukundnagar, Pune. 020 - 64703004/5
www.saffronbuildcon.com | saffrondevelopers@yahoo.in | [safron.lands](https://www.facebook.com/saffron.lands)



SAFFRON
LANDS
निळं पाणी, निळं आकाश आणि तुमची जमीन.

निसर्गाच्या सवे, जगा मुक्तपणे !



प्रीती सवे,
मी नित्य जगावे...

निसर्गाच्या सवे आसमंत फुललेला
तुज भेटावे तिथे असे वाटे मजला
अन् लाभावा एकांत

हिरवापिसा रम्य नजारा
साद छेडी धुंद वारा
मज डोलावे आनंदात

नदीतून उठती लहरी
भान हरपावे प्रहरी
विहारावे जलतरंगात

स्वप्न नव्हे हे सत्य असावे
प्रीती सवे मी नित्य जगावे
रहावे अनोख्या दुनियेत



निसर्गाच्या सानिध्यातले,
निवांत क्षण...

पुण्यापासून अगदी जवळ म्हणजे एका ताराच्या अंतरावरचा हा निसर्गरम्य प्रकल्प,
जिथं शुध्द हवा तुमच्या स्वागताला येते. नीरव शांतता मनाला सुख देते. निरा-
देवघर धरणाचा अथांग जलाशय पाहतांना मनातही आनंदाच्या लाटा उसळू
लागतात. अशा ह्या जागेची सुंदरता काही औरच ! जणू स्वप्नातली एक अनोखी
दुनिया !!





आनंदाचं चमचमतं चांदण !

निसर्गाला कुठेही जरासा देखील न दुरखवता, तुमच्यासाठी आनंदी जीवन इथं विकसित करण्यात येणार आहे. इथे पाऊल टाकताक्षणीच, ह्या आसमंतातली शुध्द हवा तुम्हांला ताजेतवाने करेल. तुम्ही आपल्या जोडीदारासोबत बोटिंग करत असताना पाण्यात चमकणारं उन्हाचं चांदण तुमचं भान हरपवेल. कुटुंबासमवेत तुम्ही इथे आला असाल आणि इथला निसर्गही तुमचा सरखा झालेला असेल. अशा रम्य वातावरणात तुम्ही खेळ खेळा, गाणी ऐका, गप्पा मारा किंवा पाण्यात पाय सोडून निवांत बसा आणि तेव्हां तुम्हाला जाणवेल, जगण्यातलं खरं सुख !



सॅफ्रान लॅण्ड निळं आकाश, निळं पाणी आणि तुमची हवकाची जमीन !

निळ्या आभाळी, नदीच्या तीरी आणि हिरव्यागार झाडांच्या सहवासात रहावंसं वाटणं, हे स्वाभाविकच आहे म्हणा ! तुमच्या मनात असलेली ही इच्छा पूर्ण करण्यासाठीच हा प्रकल्प साकारण्यात येत आहे. त्यासाठी ह्या ठिकाणी, निरनिराळ्या जागांवर बंगलो प्लॉट्स/फार्म हाऊस प्लॉट्सचे विविध प्रकल्प विकसित करण्यात येणार आहेत. इथल्या कोणत्याही प्लॉटवरून ह्या पाण्याचा आनंद तुम्हांला लुटता येणार आहे, हे ह्या प्रकल्पाचे वैशिष्ट्य !



Navkar Plaza

Brochure - Option 1



MAHAVIR PLAZA
Office Spaces

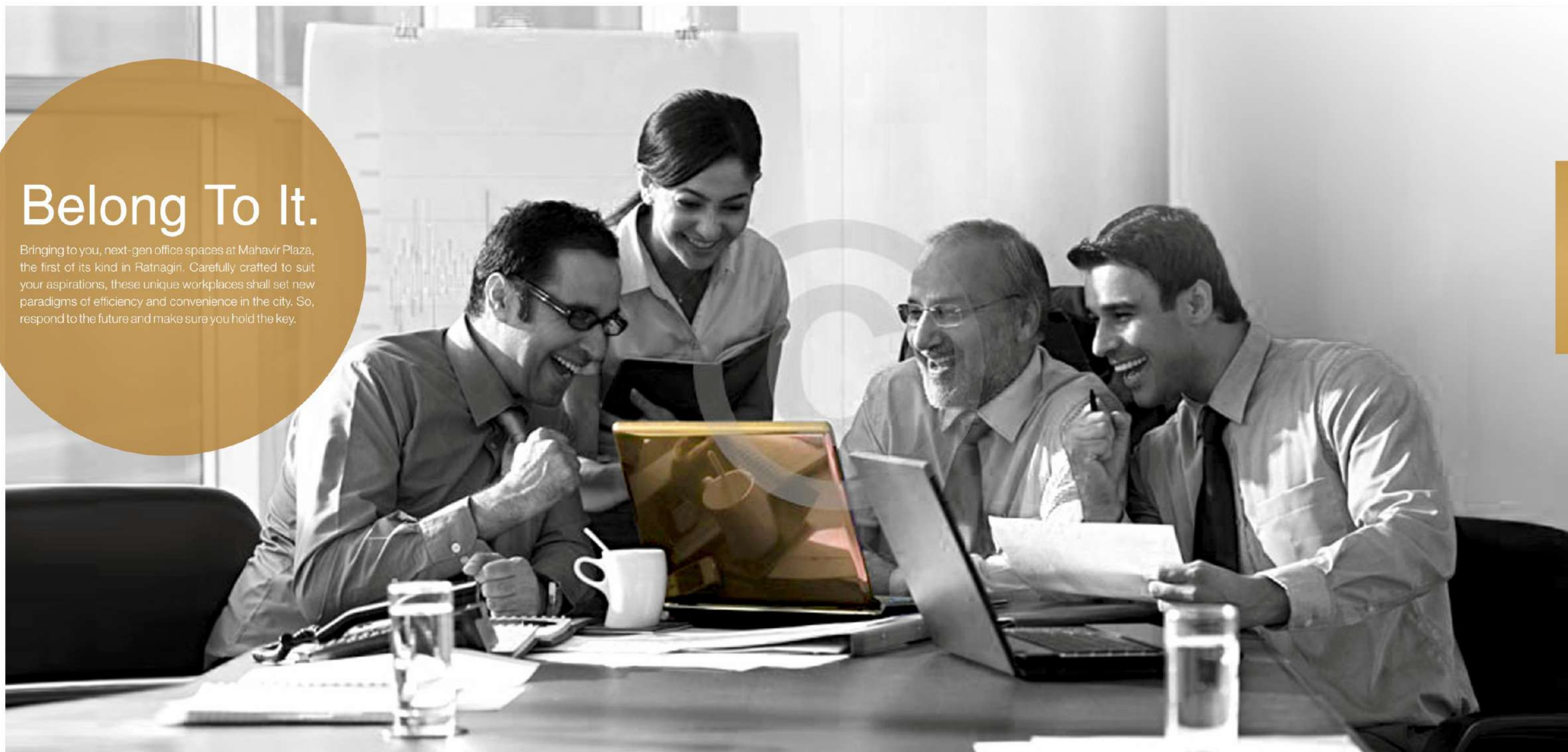
The Future Is Here.

TAKE A GLIMPSE OF RATNAGIRI'S FIRST MODERN WORKPLACE...



Belong To It.

Bringing to you, next-gen office spaces at Mahavir Plaza, the first of its kind in Ratnagiri. Carefully crafted to suit your aspirations, these unique workplaces shall set new paradigms of efficiency and convenience in the city. So, respond to the future and make sure you hold the key.



Explore The Future Workplaces In The Present.

Strategically located at Maruti Mandir, the most happening destination of Ratnagiri, office places here incorporate the latest amenities comparable to that of metropolitan standards. Be it an interactive layout or modern utility features, these spaces shall ensure a spirited work environment.



ALSO COMING AT MAHAVIR PLAZA

SHOPPING ARCADE



The city's first fun and shopping destination. This modern shopping hub has an array of trend-setting outlets ranging from lifestyle to recreational and from showrooms to retail. A perfect assortment of national and local brands.

BUSINESS HOTEL



Arguably, the first business hotel in the heart of Ratnagiri that shall delight business and leisure travellers with its modern comforts. A new hospitality icon of this tourists' haven.

ULTRA-MODERN 3 BEDROOM APARTMENTS



A select few luxurious 3 bedroom apartments, the first ultra-modern venture of its kind in the city. The awe-inspiring vista of these choicest homes shall mark a new beginning of plush living in the city.

VISION RATNAGIRI

A fine blend of culture and modern infrastructure, Ratnagiri is a home to numerous educational institutes and port businesses. Already a tourist destination in heavenly Konkan, the city is now an emerging business destination with great potential. Have a look at its key advantages as a developing city.

- Government of Maharashtra initiatives in development
- Property investment and high appreciation
- Fast growing industrial zones and proposed SEZ
- New power plants, ports, airport coming up
- Excellent rail and road connectivity • Ratnagiri MIDC
- Proposed Marine Park

Navkar Plaza

Brochure - Option 2



Mahavir Plaza
Business Hotel

A New Dimension to Business!

An abstract graphic on the left side of the slide, consisting of several overlapping, wavy, organic shapes in shades of light beige and cream, creating a sense of movement and depth.

Life in Ratnagiri will revolve around Mahavir Plaza

Sleeker, Smarter, Superior Business

Business has many dimensions. Strict
business. Business mixed with pleasure.
Fast business. Strategic business. But now
every type of business a whole new
dimension, smarter, sleeker and superior.



Reference Image for rendering

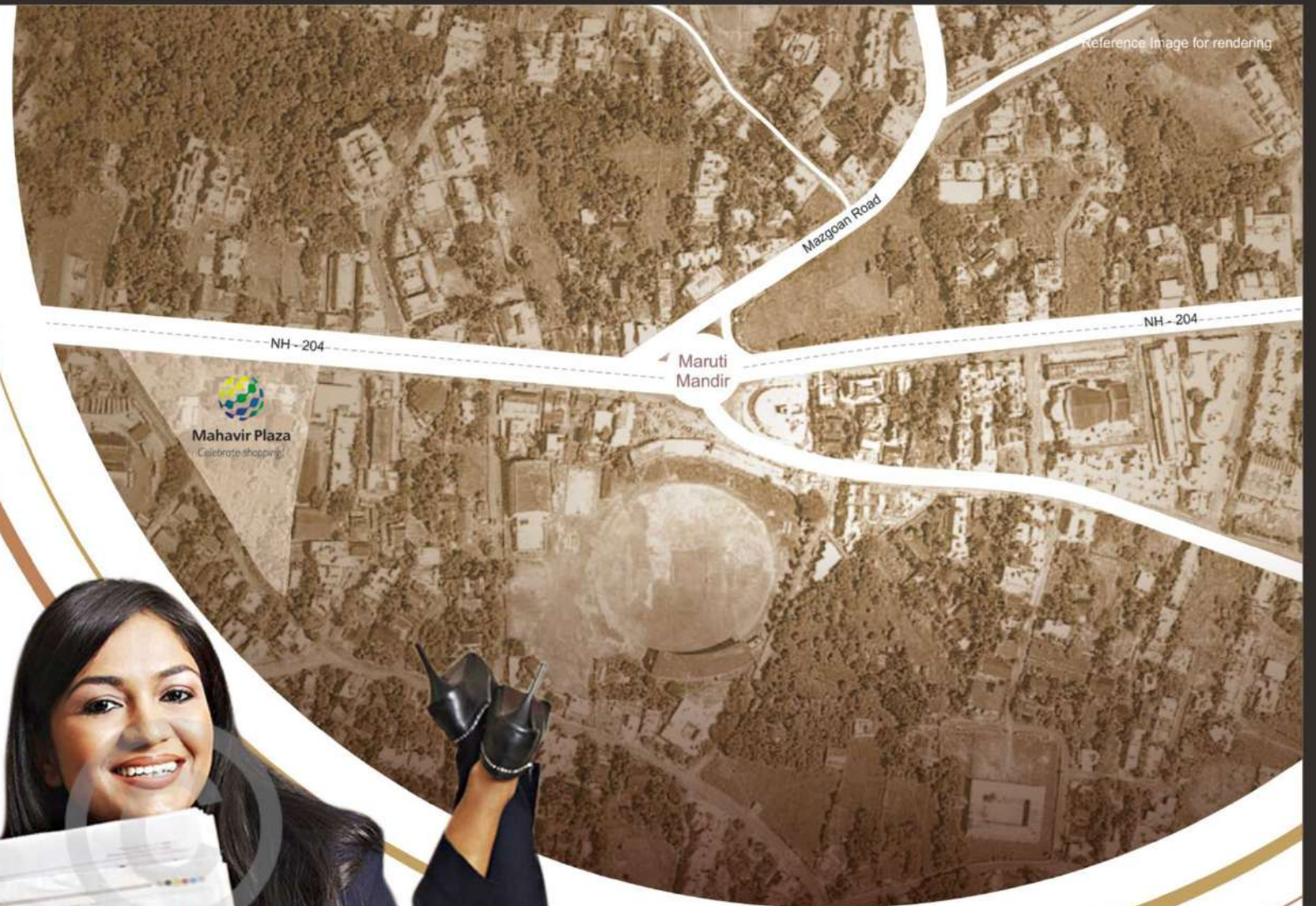
Prime location, premium quality

Bang on the most premium location in the business-conducive city stands the Navkar Plaza Business Hotel. Well equipped with the best in class amenities, it offers a stay and business experience of highest quality. The hotel has unparalleled location advantage. Right in the heart of the city, it is extremely well connected and accessible.

Brought to you by the makers of the biggest township in Ratnagiri, the Navkar Plaza Business Hotel is poised to transform the way the business is done in Ratnagiri.

Every detail best in class

- Spacious, clean, airy, well lit and neat rooms
- Conference hall with state-of-the-art audio visual facility
- Generator Back up
- TV in each room
- Excellent service
- Multi-cuisine Restaurant





Mahavir Plaza
Business Hotel

A New Dimension to Business!

Ratnagiri, a fine blend of old world charm and modernity, is transforming. Prominent industrial projects have strengthened the development. Premier educational institutes have shaped up in close vicinity. Beyond just a tourist attraction, Ratnagiri has emerged as a much sought after comprehensive destination, just right for a thriving business.

Advantage Ratnagiri

- Government of Maharashtra initiatives in development
- Property investment and high appreciation
- Fast growing industrial zones and proposed SEZ
- New power plants, ports, airport coming up
- Excellent rail and road connectivity
- Proposed Marine Park
- Ratnagiri MIDC



Mahavir Plaza also comprises

Shopping Arcade



Residential Square



Office Spaces



Reference Image for rendering

Saraswat Bank

Half Page ads



Another big reason to smile.

**Saraswat bank becomes INDIA'S First urban co-operative bank to complete the
business of **Rs.50 thousand crores...****



**Saraswat bank becomes INDIA'S FIRST
urban co-operative bank to complete
the business of **Rs.50 THOUSAND CRORES****



TRAVELLING TO GLORY ON 50 THOUSAND CRORES

Saraswat bank becomes INDIA'S First urban co-operative bank to complete the business of Rs.50 thousand crores...

Crusoe

Campaign



The colours

C100 M85 Y35 K10  **Prussian Blue** - Signifies masculinity, serenity and depth

C0 M100 Y100 K0  **Red** - Denotes style and passion

The **accent** on the **O** - denotes masculinity and attitude

Rationale



XPRS Packaging



Tags



Packaging

RAMP Tags and Packaging



Shopping bags



Outdoor Panel 1



Outdoor Panel 2



Instore Panels



Window display

CRUSOE RAMP OCCASION CENTRIC ADS LAYOUT OPTION

RAMP



i n s p i r i n g

Feel cool, look hot

CRUSOE
What a man wants

Briefs Trunks Boxers Vests Tees Trackpants

APHRODISIACS
now come in 100% combed cotton

Feel cool, look hot

CRUSOE
What a man wants

Briefs Trunks Boxers Vests Tees Trackpants

RAMP

BEAT THE COMPETITION

Pumping iron. Working up a sweat.
Trust Crusoe's special cuts in 100% combed cotton
to support your every move with cool comfort.

Feel cool, look hot

CRUSOE
What a man wants

Briefs Trunks Boxers Vests Tees Trackpants

CRUSOE RAMP OCCASION CENTRIC HOARDING



RAMP

APHRODISIACS
now come in 100% combed cotton

Feel cool, look hot

CRUSOE
What a man wants

Briefs Trunks Boxers Vests Tees Trackpants



A MAN IS KNOWN
BY THE UNDERWEAR HE KEEPS.

A man's underwear is an important part of his wardrobe.
It says a lot about him. His personal hygiene and individual style.
Visit the Crusoe range of 100% combed cotton innerwear to find
the one that defines you best.

Feel cool, look hot

CRUSOE
What a man wants

Briefs Trunks Boxers Vests Tees Trackpants



UNDERWEAR MISTAKES A GUY SHOULD AVOID.

Never buy underwear in a fabric that doesn't breathe and stay cool.
Uncomfortable underwear could play havoc with your comfort levels
and your sperm count! Get it right with Crusoe's
100% combed cotton innerwear.

Feel cool, look hot

CRUSOE
What a man wants

Briefs Trunks Boxers Vests Tees Trackpants



UNFORTUNATELY,
IT'S STILL CALLED UNDERWEAR.

Crusoe is so much more than mere underwear. Well-researched cuts and careful stitching. Snug fits and cool 100% combed cotton fabric. Varied colours and designer styles. It's a fashion statement you'll wish you could flaunt!

Feel cool, look hot

CRUSOE
What a man wants

Briefs Trunks Boxers Vests Tees Trackpants

CRUSOE RAMP ADS

APHRODISIACS

now come in 100% combed cotton



Feel cool, look hot

CRUSOE
What a man wants

Briefs

Trunks

Boxers

Vests

Tees

Trackpants

PERFORMANCE ENHANCERS

now come in 100% combed cotton



Feel cool, look hot

CRUSOE
What a man wants

Briefs

Trunks

Boxers

Vests

Tees

Trackpants

LIBIDO BOOSTERS

now come in 100% combed cotton



Feel cool, look hot

CRUSOE
What a man wants

Briefs

Trunks

Boxers

Vests

Tees

Trackpants

CRUSOE XPRS ADS



COOL COMFORTABLE
HOT COOL SEXY
COMFORTABLE
HOT COOL COMFOR
HOT COOL COMFORTABLE

XPRS UR SLF

PRESENTING

CRUSOE
What a man wants

Briefs Trunks Boxers Vests Tees Trackpants

XPRS



NOT COOL COMFORTABLE
HOT COOL SEXY
L COMFORTABLE
HOT COOL COMFOR

Confidence is nothing
but comfort within!

XPRS UR SLF
CRUSOE
What a man wants

Briefs Trunks Boxers Vests Tees Trackpants



XPRS

COOL COMFORTABLE
HOT COOL SEXY
HOT COOL COMFORTABLE

Makes your moves easy!

XPRS UR SLF

CRUSOE
What a man wants

Briefs Trunks Boxers Vests Tees Trackpants

Nyati homes

Teaser campaign



Buying a home often
comes with a
hidden warning sign



Buying a home often
comes with
unseen pitfalls



Buying a home often
comes with
unexpected risks

Revelation Hoardings



At **Nyati** buying a home is
pure happiness

Creating neighbourhoods, schools, shopping malls, entertainment... Nyati County, Off NIBM Road, South Pune. Call: 020 2665 6122



At **Nyati** buying a home is
instant pride

Creating neighbourhoods, schools, shopping malls, entertainment... Nyati County, Off NIBM Road, South Pune. Call: 020 2665 6122



At **Nyati** buying a home is
carefree joy

Revelation Ads with the projects



NYATI
G R O U P

Building Relationships

www.nyatigroup.com



At **Nyati** buying a home is **pure happiness**

When you choose a Nyati home, you opt for real happiness. Because Nyati is all about promises fulfilled and quality delivered. About transparent deals and thoughtful planning. About creating neighbourhoods and building relationships. So you get more than just a home – you get satisfaction that stands the test of time.

Nyati County Kondhwa

A township of
premium apartments,
row houses, bungalows.

Nyati Iris Nyati County, Kondhwa

Spacious 2 & 3 BHK
residences

Nyati Esplanade Bavdhan

Elegant 2 & 3 BHK
apartments,
within reach

Nyati Ebony NIBM Road

12-storey towers of
2 BHK apartments



NYATI
G R O U P

Building Relationships

www.nyatigroup.com



At **Nyati** buying a home is **carefree joy**

When you choose a Nyati home, you opt for real happiness. Because Nyati is all about promises fulfilled and quality delivered. About transparent deals and thoughtful planning. About creating neighbourhoods and building relationships. So you get more than just a home – you get satisfaction that stands the test of time.

Nyati County Kondhwa

A township of premium apartments, row houses, bungalows.

Nyati Iris Nyati County, Kondhwa

Spacious 2 & 3 BHK residences

Nyati Esplanade Bavdhan

Elegant 2 & 3 BHK apartments, within reach

Nyati Ebony NIBM Road

12-storey towers of 2 BHK apartments



Building Relationships

www.nyatigroup.com

At **Nyati** buying a home is **100% satisfaction**

When you choose a Nyati home, you opt for real happiness. Because Nyati is all about promises fulfilled and quality delivered. About transparent deals and thoughtful planning. About creating neighbourhoods and building relationships. So you get more than just a home – you get satisfaction that stands the test of time.

Nyati County Kondhwa

A township of premium apartments, row houses, bungalows.

Nyati Iris Nyati County, Kondhwa

Spacious 2 & 3 BHK residences

Nyati Esplanade Bavdhan

Elegant 2 & 3 BHK apartments, within reach

Nyati Ebony NIBM Road

12-storey towers of 2 BHK apartments

Delta Express

Sopan Baug

Premium Residential Apaertments



DELTA EMPRESS

SOPAN BAUG

Because luxury is not an act, it's a way of life.

EXCLUSIVITY

Welcome to the idyllic environs of Sopan Baug. It's by far the greenest stretch of real estate anywhere in Pune.

Adjacent to the thick foliage of the magnificent Empress Gardens, Sopan Baug is one of Pune's most exclusive residential neighborhoods with a lush green cover.

The area is home to the upper crust of Pune and is richly endowed with fresh air, lower temperatures, solitude and sylvan splendour.



LUXURY

Nestled within the picturesque surroundings of Sopan Baug, Delta Empress brings you luxurious living space unlike any other.

A single magnificent tower rising from a compact yet beautifully landscaped garden. With a choice of spacious 3 BHK apartments, Delta Empress embodies every luxury designed to make life a wonderful living experience.

Delta Empress is managed by none other than Clover Realty and Infrastructure Pvt. Ltd. with a track record of landmark constructions in Mumbai and Pune over the last 3 decades.



REFINEMENT

- Designer main door
- Decorative moulded bedroom doors
- Vitrified flooring in all rooms. Ceramic tiles in kitchen
- Provision for windows as well as split AC units
- OBD in all rooms
- Provision for cable TV and telephone connection in living room and bedrooms
- Provision for Broadband Internet Connection in each apartment
- Powder coated aluminum sliding windows
- Granite platform with stainless steel sink in kitchen
- Provision for piped gas connection
- Designer toilets with ceramic flooring & high quality designer tiles till door height
- Higher-end branded sanitary fixtures, CP fittings and branded boiler
- Concealed plumbing

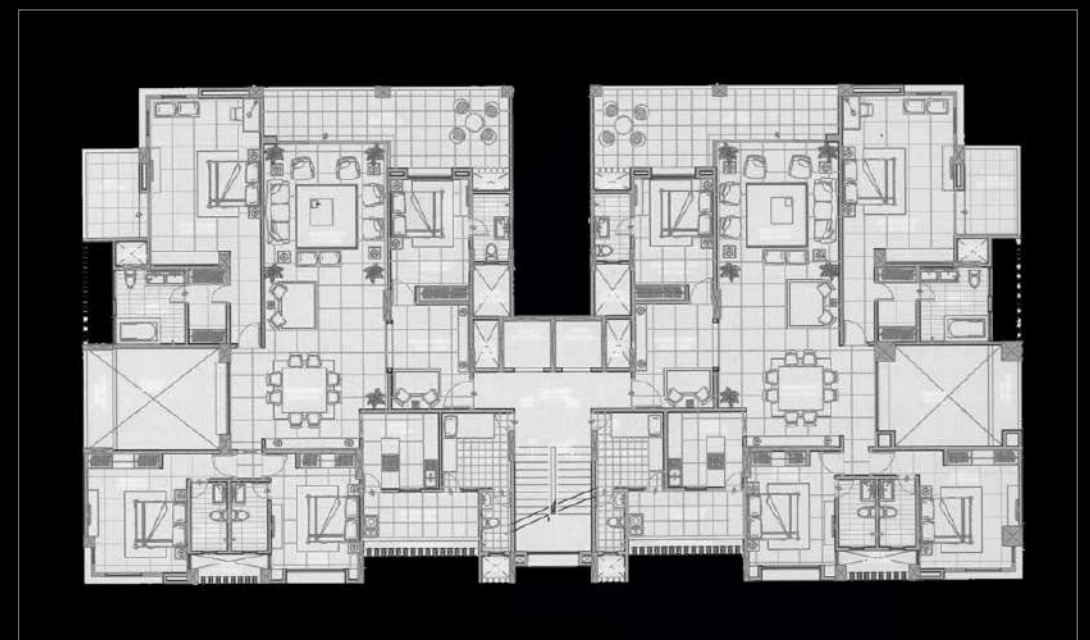


VALUE ADDITIONS

- Gymnasium with state-of-the-art equipment
- Uniquely designed swimming pool
- Beautiful landscaped garden
- Water cascade
- Ample parking in stilt areas
- Open car parking for residents and separate parking for guests
- Elegantly designed double height entrance lobby
- Well – decorated spacious lobbies on each floor
- Fully automatic fire resistant type elevators
- Earthquake resistant structural design
- Fire protection system
- Automatic genset back-up for lift, water pump and common area lighting.
- Garbage chutes for disposal of wet and dry waste



ELEVATION



FLOOR PLAN

CREDITS

Architect

Consultant Architect

RCC Consultant

Legal Advisor

Promoter



Clover Realty and Infrastructure Pvt. Ltd.

Pune : Clover Centrum, Plot No. 5, Galaxy Society, 245, Boat Club Road, Pune 411 001, India.
Tel. : +91 20 2616 0022 / 23 / 24 Fax : +91 20 2616 0020

Mumbai :135-B, Mittal Towers, Nariman Point, Mumbai 400 021, India.
Tel. : +91 22 2287 0659.Fax : +91 22 2288 1318.

Teaser Hoardings



Buying a home often
comes with a
hidden warning sign



Buying a home often
comes with
unseen pitfalls



Buying a home often
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unexpected risks

Revelation Hoardings



At **Nyati** buying a home is
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Creating neighbourhoods, schools, shopping malls, entertainment... Nyati County, Off NIBM Road, South Pune. Call: 020 2665 6122

Hidden Place (Pub)

Creatives

#HIDDEN FACTS

A man with glasses and a beard, wearing a black t-shirt and red pants, is playing a drum set. He is holding two drumsticks and is in the middle of a performance. The background is a dark green wall with a textured pattern. The drum set includes a snare drum, a kick drum, and two cymbals.

Drums have been used

as an instrument throughout history

and first appeared

as far back as 6000BC



#HIDDEN FACTS

A stylized, high-contrast illustration of Elton John's face and upper torso. He is smiling, wearing round glasses, an orange shirt, and a floral tie. The background is a dark purple with faint, repeating patterns of musical staves and piano keys.

Elton John's
real name is
Reginald Kenneth Dwight.



#HIDDEN FACTS

A portrait of Elvis Presley with his signature pompadour hairstyle, looking directly at the camera. He is wearing a dark, patterned shirt. The background is a dark teal color with faint silhouettes of a guitar and a person. At the top, there is a section of musical notation. The text is presented on three overlapping, torn-edge paper strips.

Elvis recorded
more than 600 songs,
but did not write any of them.



#HIDDEN FACTS



**"Here we are, entertain us",
is what Kurt Cobain used to say
whenever he entered a party
in order to 'break the ice'**



#HIDDEN FACTS



**Queen has
the biggest-running fan club.**



#HIDDEN FACTS



The Rolling Stones' tongue logo design was inspired by the Indian Hindu goddess 'Kali The Destroyer'.



#HIDDEN FACTS

Slash
first played the drums
as a kid.



The Crown Greens

Residential Complex - Outdoor campaign no . 1



No more **Toy Homes.**

www.tcgre.com



THE CROWN GREENS

Hinjewadi- Pune

2 & 3 BHK APARTMENTS.

Spacious homes
in the heart of Hinjewadi...

+91 9763493992 | +91 9168883825





No more **Toy Homes.**

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The Crown Greens

Residential Complex - Outdoor campaign no . 2



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in the heart of Hinjewadi...

+91 9763493992 | +91 9168883825

www.tcgre.com





THE CROWN GREENS

Hinjewadi- Pune

2 & 3 BHK APARTMENTS.

Location matters...

Luxurious homes
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The Crown Greens

Residential Complex - Outdoor campaign no . 3

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TCG REAL ESTATE
Intelligent Infrastructure

SBP

Architectural firm logos

Creative presentation for
NYATI

Teaser hoardings



**Is buying a home
becoming more pain
than pleasure?**





**Does the paperwork
for buying a home
feel like this?**





**Is hunting for
the perfect home
ruining every weekend?**



Revelation hoardings



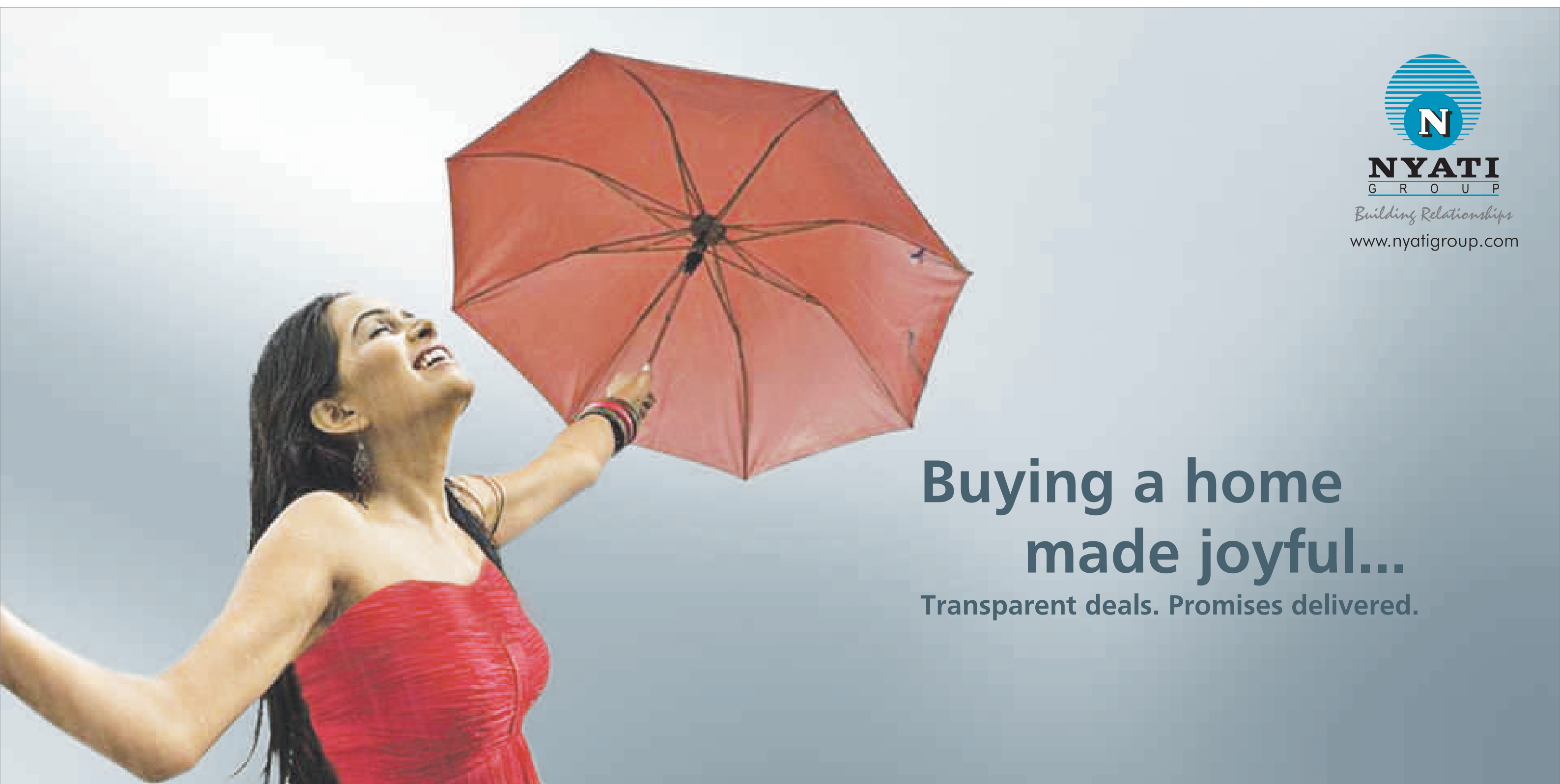
NYATI
G R O U P

Building Relationships

www.nyatigroup.com

Buying a home made pleasurable...

Fast documentation. On-time delivery.



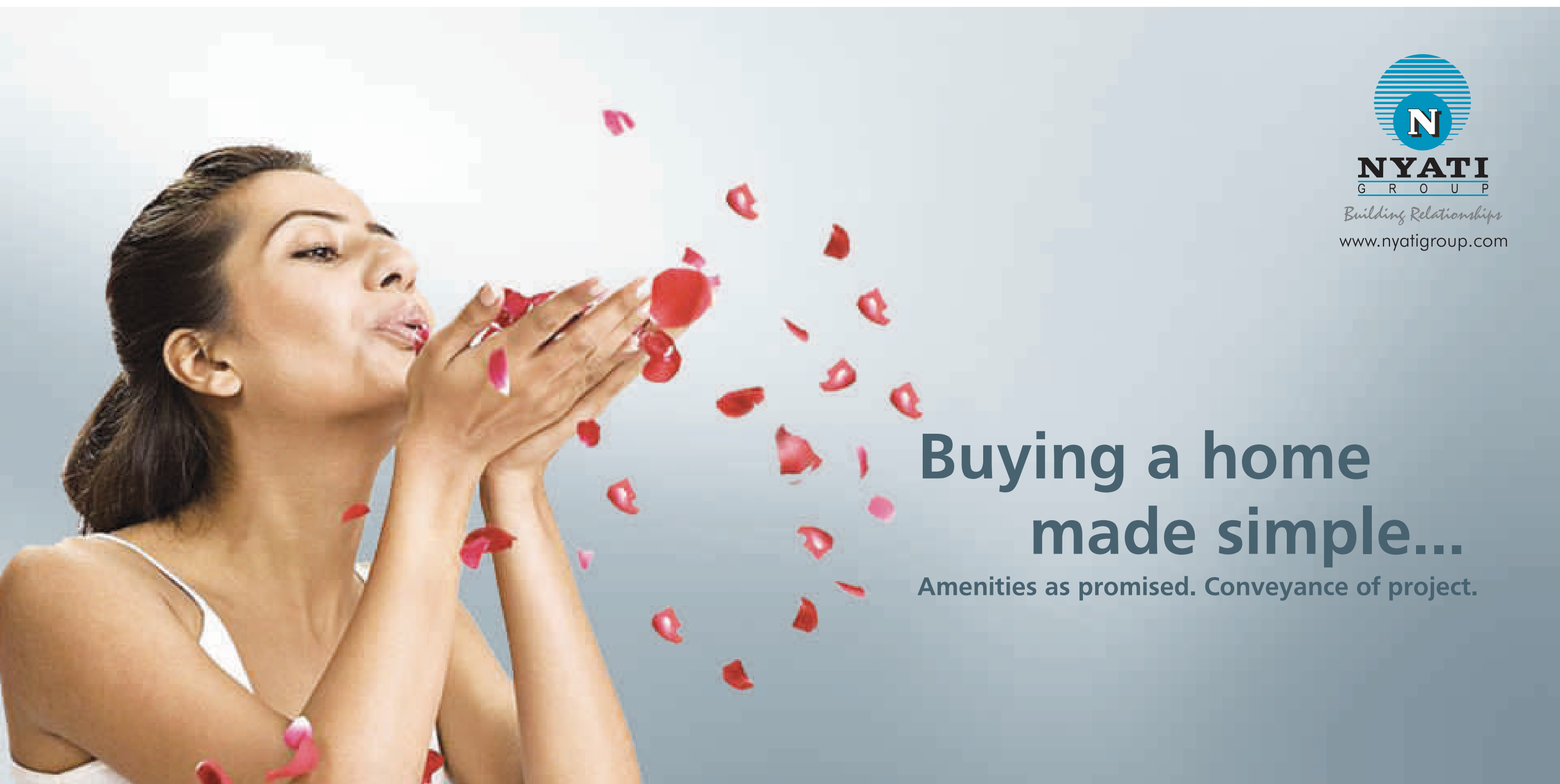
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Transparent deals. Promises delivered.



NYATI
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Building Relationships

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Buying a home made simple...

Amenities as promised. Conveyance of project.

Corporate message ads
with projects

Buying a home made enjoyable...

Fast documentation. On-time delivery.

When you choose a Nyati home, you opt for real happiness. Because Nyati is all about promises fulfilled and quality delivered. About transparent deals and thoughtful planning. About creating neighbourhoods and building relationships. So you get more than just a home – you get satisfaction that stands the test of time.

Nyati County Kondhwa

A township of premium apartments, row houses, bungalows.

Nyati Iris Nyati County, Kondhwa

Spacious 2 & 3 BHK residences

Nyati Esplanade Bavdhan

Elegant 2 & 3 BHK apartments, within reach

Nyati Ebony NIBM Road

12-storey towers of 2 BHK apartments



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LOGOS

Sexual Wellness Health logos

EDEN DUNES

Sexual Health Wellness Brand



Entertainment Inc.



EDEN DUNES

Entertainment Inc.

EDEN DUNES



Entertainment Inc.



EDEN DUNES

Entertainment Inc.



MARKETING EVES

Digital Marketing Firm owned and run by women





MARKETING
EVES



SIPL

Infrastructure Firm logos



Samarjit Infrastructures Pvt. Ltd.







Samarjit Infrastructures Pvt. Ltd.

SBP

Architecture and Interior Designing Firm logos



SBP & Associates

Architects & Interior Designers



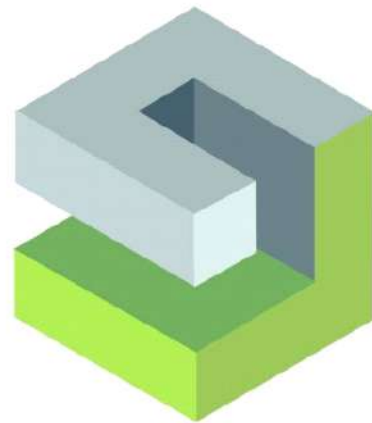
SBP & ASSOCIATES

Architects & Interior Designers



SBP & Associates

Architects & Interior Designers



SBP & Associates

Architects & Interior Designers



Don't they deserve love in return?

Save Trees

PERCEPT / H

Recruitment ads

Ever felt your brain was wired differently? Taking you down the path of the unconventional? Well, Percept-H has a great opportunity for you. We are looking for a team of Creative people, Account Executives, Media Planners and Production Managers. With great brands to handle and some of the most unconventional minds around, you get the opportunity to be conventionally different. So, do drop us a line. Or just drop in. At Percept/H Advertising, 22, Raghuvanshi Mills Compound, Lower Parel, Mumbai. Tel. 24918811.

EINSTEIN
WOULD HAVE
LOVED
TO JOIN US

THE PRINCE WHO WANTED MORE



“Please, don't leave,” wailed the Princess. “What can they give you that you haven't already bought at the shopping festival?”

“My job has become as dull and slow moving as sand in a bottle,” the Prince replied. “I am tired of being a slave to the system. I want to break free.”

The Princess stomped her Gucci-clad, size 3 foot down. “But why Percept? Why can't you be satisfied with what you have? How can you find work interesting?” She was almost hysterical.

“Oh dear, that's because I need challenges. I need something different,” said the Prince.

“So then, let's go and buy it at the mall. I am sure you'll find something of your interest there,” said the Princess, trying desperately to get his mind off such crazed notions.

“Darling! Cool down. Percept is the biggest news in Dubai right now. And it has joined hands with Hakuhodo as well.” The Prince tried to reassure her.

“Hak who?” said the Princess vacantly.

“Hakuhodo, sweetheart. Ha-ku-ho-do. Japan's second largest agency with annual billings worth USD 5.42 billion. That's bigger than my kingdom! And did you know,” the Prince argued, “Hakuhodo has pioneered several ground-breaking advertising concepts, which have resulted in the growth of many successful brands like Suzuki, Nissan, IBM, Sony, Honda and McDonald's. This means I get to work on these brands!”

“But why would you want to work on them, when you can afford to buy them?” asked the Princess.

“Forget it. There's absolutely no point talking to you.” And so saying, the Prince walked out of the room, leaving a bawling Princess.

The Prince left his kingdom and his riches behind. He looked forward to discovering a new life. To handling challenges with ease and exploring opportunities like never before.

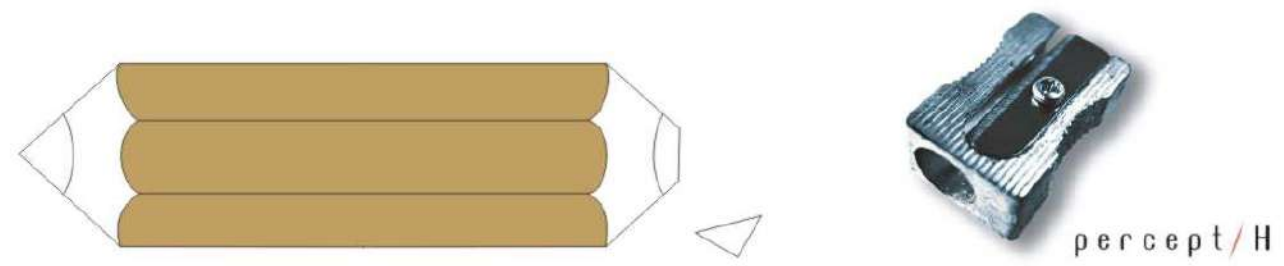
Days went by before the Prince returned to the palace. And when he did, it was only to collect his belongings and ask the Princess' forgiveness for wanting to be with his true love. The Princess realised that she had lost her Prince to Percept forever.

And so the Prince and Percept lived happily ever after.



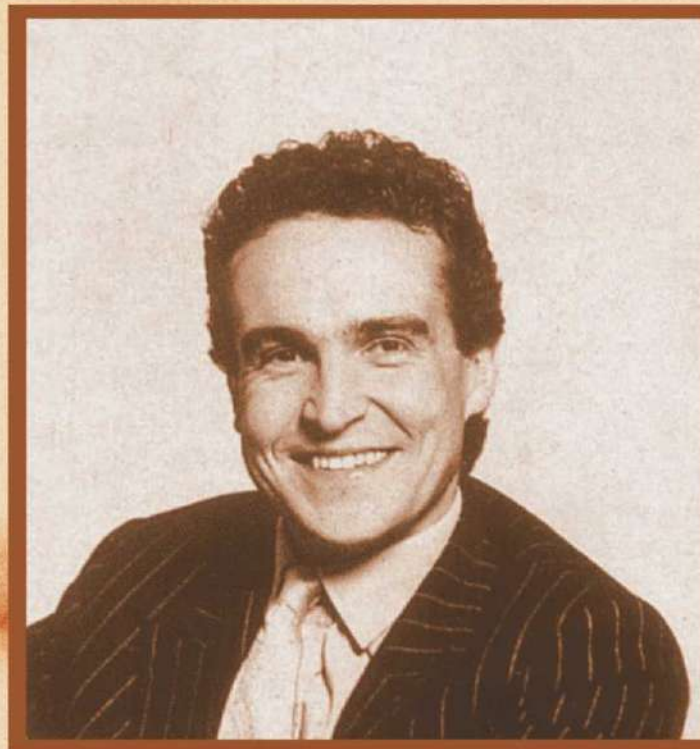
Sometimes, you can have everything and yet, not be happy. If you are one of those who want more out of your life, come and join us. We are looking out for Account Directors, Account Managers, Media Executives, Production Manager, Art Director and Copywriter (English/Arabic). Send in your resume to the Chief Operating Officer, Percept Gulf, P.O. Box-11096, Dubai. It could be the start of a career that reads like a fairytale.





Percept/H is looking for creatives. Get your winning edge.

WANTED



MR. ALWYN CABRAL

HASN'T COME BACK HOME SINCE HE JOINED PERCEPT/H. SEEMS TO BE ENJOYING WORK A LOT.
HIS FAMILY IS MISSING HIM BADLY. ANYONE WHO GETS HIM HOME WILL BE AWARDED RS.50,000.

Percept/h is looking for Creatives . Here we have great brands to handle, amazing working atmosphere, finest brains to work with
and good fun while we work. If you wish to party while you work, just walk in for an interview on the 25th of march 2003 at 10 a. m.
at Percept/H, Raghuvanshi Mills Compound, Senapati Bapat Marg, Lower Parel, Mumbai. Tel: 24918811. **percept / H**

Bandaid
ads

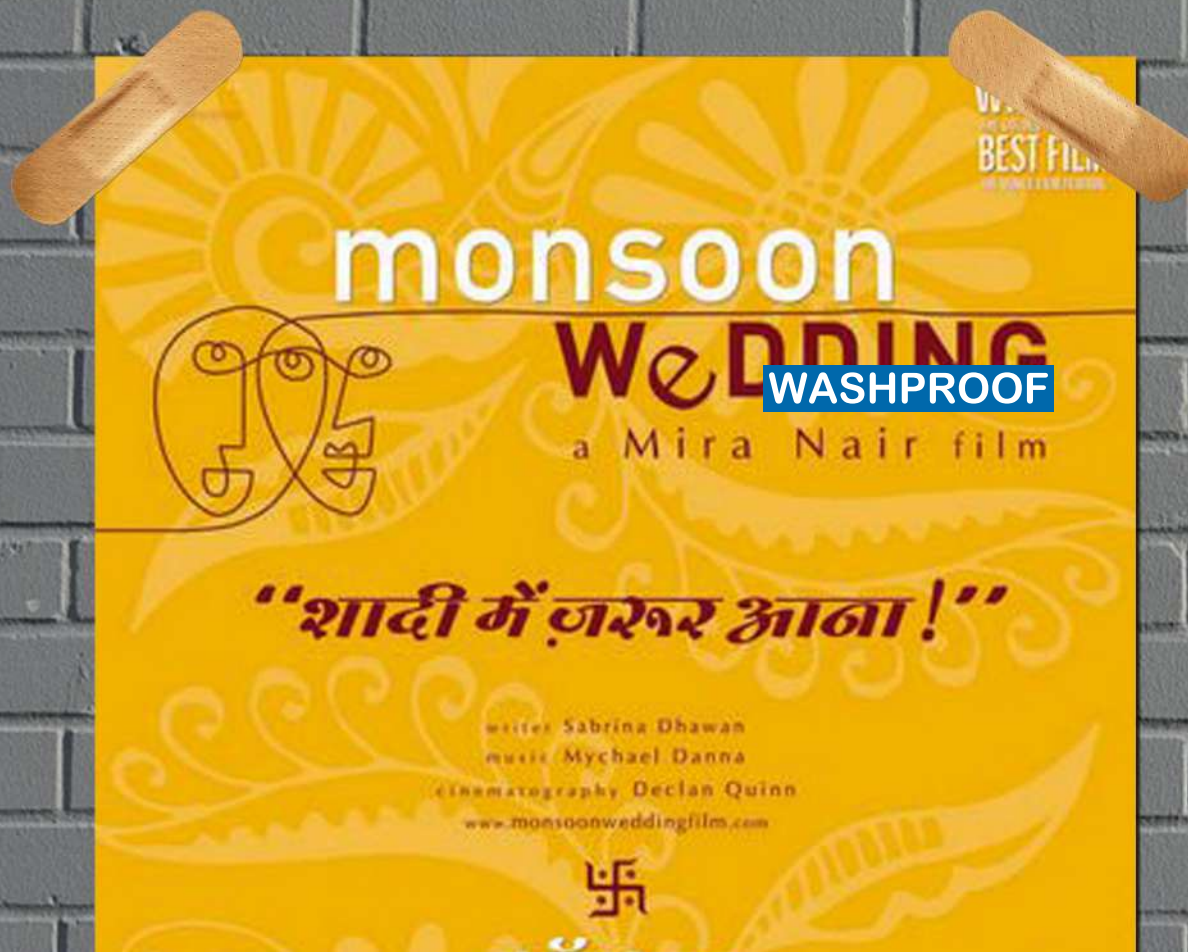


BAND-AID®



WASHPROOF

BAND-AID[®]



WASHPROOF

BAND-AID®



BAND-AID®

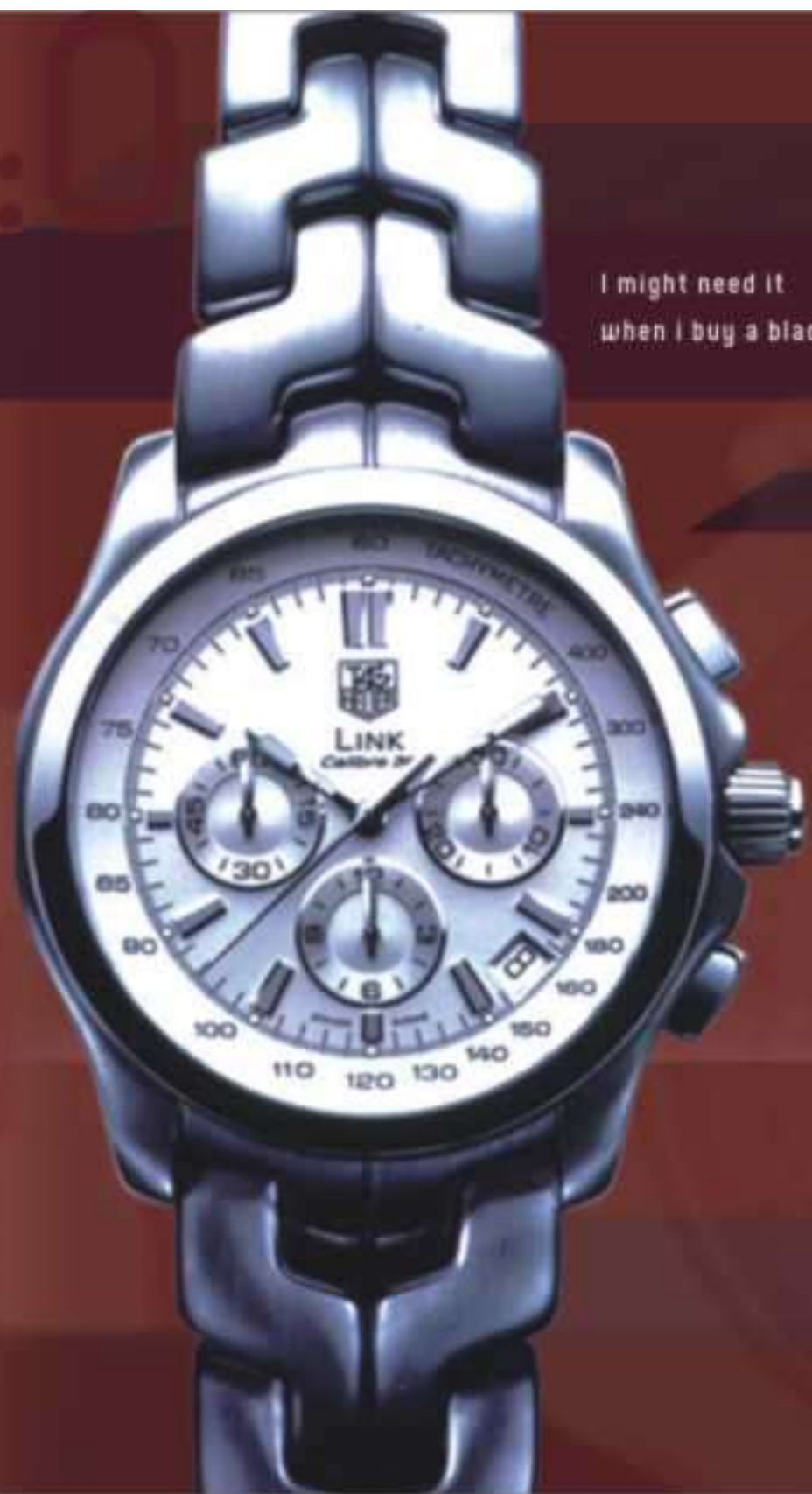


WASHPROOF

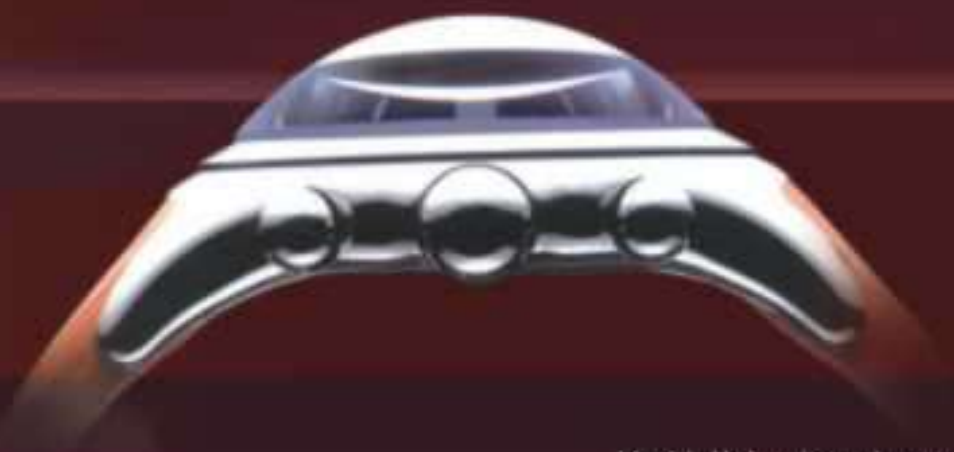
BAND-AID[®]

Pallazio Store

Single ads



I might need it
when I buy a black shirt



My birthday is not very far



Sandra likes leather straps

You'll search
for excuses to buy more

PALLAZZIO

Crossroads, Haji Ali, Mumbai - 400 034. Tel: 5660 3060



Might as well shop
for next Diwali



Rahul might ask me out for a date



I'll make Radha jealous

You'll search
for excuses to buy more

PALLAZZIO

Crossroads, Haji Ali, Mumbai - 400 034. Tel: 5660 3060

The End

See you soon!